Case Study

Eataly: We Design for Sustainability

Eataly is an upscale Italian marketplace that brings together a variety of high-quality food and beverage stalls, restaurants and retail. Cerami, part of Trinity Consultants, was engaged as the technology, audiovisual, physical security and acoustical consultant for multiple Eataly locations in major cities across the U.S.

The Italian food retailer's locations include 40,000 square feet in New York City at 4 World Trade Center, 50,000 square feet at the Beverly Center in Los Angeles, and a 42,500 square foot Boston location.

Signature Solution: From its recycling efforts throughout its stores and application of The Aqualoop System, Eataly has fully embraced its zero waste policy. Cerami helped boost its sustainability initiative by providing green technology and sustainable acoustical design, helping its stores achieve LEED certifications.

Each retail location includes a grocery market, wine shop, café, restaurants, storage space and other back of house areas. The facilities feature an integrated building technology platform to monitor and control multiple building systems (shades, lighting, heating and cooling, AV systems and refrigeration equipment) with the use of Crestron Fusion, and ubiquitous Wi-Fi for production and guest access.

Challenge
Our team was tasked to define and develop acoustical and technology criteria for Eataly, the world's largest artisanal Italian food and beverage marketplace, in several locations across the United States. Each location had different needs and requirements, thus posing unique acoustical and technological challenges to be met.

Solution
Our consultants were closely involved through all phases of the project to ensure each store was equipped with acoustic and technology solutions that ensured a pleasant shopping and dining experience.

Result
From restaurants to retail to unique and exciting classes and events, our integrated technology, audiovisual, physical security and acoustical design created an elevated and immersive environment for Eataly patrons to discover and expand their tastes.

Trinity Consultants **CERAMI**